

**Asphalt Cowboy's 6th Annual Chili Cook-off!!**

Buckaroo Flats {the Redding Rodeo Grounds}

Wednesday, May 18<sup>th</sup>, 2011

Set up: 4-5:30pm

Tasting & Judging: 6-7pm

What's happening:

The Asphalt Cowboys present their 6th annual "Cowboy Chili {with or without Beans!} Cook-off". This is a fun event, and is not a sanctioned "Chili Cook-off." Best chili regardless wins!

We will be holding the cook off on Wednesday night of Rodeo Week as part of our Buckaroo Flats Night, which also includes our Street Dance {at 8:00 pm} and Quick Draw Contest {at 6:00 pm}.

The Asphalt Cowboys would like to invite you to enter a team in our Chili Cook-off. This should be a fun event with lots of folks in Buckaroo Flats for chili tasting, fast draw action and some foot stomping dancing.

To enter the chili cook-off you must register and pay a **\$20.00 entry fee** (entry form below). Entry Rules are included on the next page.

The Asphalt Cowboys will provide tables for your "cook site." You will need to provide the rest of your equipment. The Asphalt Cowboys will provide tasting cups & spoons and containers for "votes" to be placed in. This is a "prepared" chili event, so there is no "cooking" at the event. Bring your entry already prepared and ready for tasting.

Access to the "cook sites" will be Auditorium Drive at the Asphalt Cowboys' Clubhouse {next to the Rodeo Grounds}. Between 4pm and 5:30pm, you will be able to walk in to the cook site – bring yourself a little wagon or cart - and unload. We ask that you set up early if you can - so that we can keep the "cook sites" from getting too dang hecktick.

Costumes, musical instruments, singing, and dancing are encouraged by the Cowboys. We also encourage fun entry names, like: "The Four Alarm Fire - Chili Brigade" or "Shasta Sam's Old Miner's Special," etc. This is a fun event, so fun is encouraged. Just remember, we are gathered around the "camp fire" at Buckaroo Flats so there is no electricity.

**Send Entry Form {with \$20.00} to:**

Asphalt Cowboy Chili Cook-off  
P. O. Box 992211  
Redding, CA 96099-2211  
530-244-1117

**For questions call or E-mail:**

Troy Spade  
Work: 226-5038  
E-mail: troy@tasmktg.com

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**Asphalt Cowboy Chili Cook Off – Entry Form**  
**(Don't fergit to writ a chek fer Twentee Bucks)**

Entry Name: \_\_\_\_\_

Entry Contact Person: \_\_\_\_\_

Entry Address: \_\_\_\_\_

Entry Phone Number: \_\_\_\_\_

Entry E-Mail: \_\_\_\_\_

## ASPHALT COWBOY CHILI COOK-OFF RULES

Asphalt Cowboy, Troy Spade {the Cook-off Chairman} sez: "They are a few rules that's got to be followed:

**"Rule number one:** Ye got to enter to win. That's right, ye got to pony up a double saw buck (\$20.00), and send it to the "Asphalt Cowboys," along with a completed entry form. I done made that real easy by printing a form on the bottom of the first page of this here entry letter. Just fill 'er out, clip 'er off, stuff 'er in an envy-lop, and send 'er to the Asphalt Cowboys. And don't fergit the dag-blane entry fee!"

**"Rule number two** (that #2, for them whats ah keeping count): You kin make your chili by your lonesome or with up to two friends. They kin hep ya stir the pots, they kin shill fer vote's fer ya, or they kin just sit on their a..., ah... behinds, and jaw with ya. But only three are allowed on a team (cause only three could sit on the seat of a chuck wagon)."

**"Rule number three** (#3, and I'm a running out of fingers here): ya got ta bring yer own cook stove to keep yer chili hot. I'll have a cook table fer ya, and a table to set yer other possibles on. Yer stove gots ta be heated by propane (ya know, them little 1lb bottles) or by Sterno (with a gall-dern chaffing dish). Ya'all also need pots with tight fitting lids, sumptin to stir your concoction with and a stirdy lawahn chair to rest yer sorry...er...behinds on." Yer chili has to be "edible." That thar means, you've got to be willing to eat yer own brew and safely serve it to other cowboys and cowgirls. So, ya got to bring a three-gallon minimum serving of yer "prepared" chili to the cook off, and be ready fer tasting (and voting) at 6pm. Remember: Yer chili must be prepared in a sanitary manner; must be kept heated to 145 degrees (F) at the start of the 6pm tasting and maintained at that temperature throughout the event; and that all the meat ya tosses into the pot must be thoroughly cooked (none of that dag-nabbed sueshe stuff!)."

**"Rule number four:** (#4) What they heck is "Chili"? What that's easy. Yer ta make they kind of chili that the rip roaring Asphalt Cowboys eat when they is out on the range. The Cowboys like chili whats fills 'em up and tastes good. And since they are a workin' man they like their chili with plenty of meat(s) with beans as an optional xtra. So I cook 'em a recipe of chili whats includes: any kind of meat or combination of meats, (I likes ta slip in a little prairie dog, now and then); cooked with chili pepper, various other spices and other ingredients (ya-ho, on that one) and with or with out beans. Now don't ya be using other fillers, such as pasta or rice. Who ever heard a cowpoke ask fer wild rice or layzonya at the end of a hard days riding."

**"Rule number five:** (#5) (Dag-nab it, I done run outah fingers). This here will have ta be the last rule, cause I can't reach my feet ta count on my toes, and I need my other hand ta hold my "ol-yeller." So, lets talk prizes. I'll be havin' a select team of "Sober Judges" select the **"Judges Choice"** winners. A sample of each of yer entries will be collected in a special numbered cup fer they judges to taste. They will then pick the sample they thought just tasted the best, cause cowboys don't give a hoot about "aroma," "color" or "aftertaste," ("aftertaste," what they heck is that, I judge my chili on whether one of my drovers kin empty a salon, of a bunch of drunks, with his f...er...flatulence). If yer chili meets the test of my five judges you win da Big Prize: **\$250.00** cash fer **First!!!** **Second** takes in **\$100.00**; **Third** takes in **\$50.00**. Ok, so my "Sober Judges" have picked the grub they think is the best. Well how 'bout the rest of the cowpokes in the "Gulch." All the hands (the public) in the Gulch will be able ta vote fer their favorite chili by dropping a poker chip (supplied by us for .25 cents each) in a can at yer cook site. At 7pm the "voting" and tasting will be declared over and the loot...ah...votes, in each can counted. The cook with the most cash (chips)...dang, that's votes, will be declared the **"Peoples Choice"** winner. As the "choice" of the folks, you will win yer self a cash prize **{50% of all "votes" money}** and bragging rights fer yer chili as the "Peoples Choice". So be sure to tell yer friends to come on down and be sure to vote early and often. Gol-dang, that sounds good." A dang fancy braggin' trophy is goin' home to the "Judges Choice" winner and "Peoples Choice" winner as well.

**"Alright, there has ta be one more thing.** They decision of the Judges (remember they're "Sober" – I hope!) is final. No whinin' 'bout losin'. Jus' better luck next time!"

Asphalt Cowboy: Troy Spade

**Hey**, you kin call me at 226-5038, or dag-blane, e-mail me at troy@tasmktg.com (dang that's a mouth full) and I'll be happy to answer any questions ya got 'bout this here eevent.